

OTICON | **Ruby**

life-changing  
**technology**

# Made to move

Oticon introduces innovative features to the essential hearing aid category.



Sound quality,  
rechargeability, and  
connectivity in one  
complete solution.



**oticon**  
life-changing **technology**

# Hearing moves us in many ways

The new Oticon Ruby lets your clients enjoy the best sound quality in Oticon's essential category.



## Oticon Ruby is setting a new standard for the essential hearing aid category

Hearing moves us in many ways. And when your clients are on the move, involved in an important conversation or listening to music, the last thing they want is to be worried about the performance of their hearing aids. They need to be able to trust that their devices will just work.

The new Oticon Ruby offers the best sound quality in Oticon's essential category. Features like the new SuperShield feedback management system prevents whistling before it occurs, and the contact-free inductive charging system allows for a full day's charge in just a few hours. Last but not least, Oticon Ruby also provides outstanding wireless connectivity to a wide range of smartphones, TVs and computers. In fact, Oticon Ruby can be paired with multiple TV adapters so your clients can easily switch TVs as they move around their homes.

Oticon Ruby behind-the-ear styles join the existing Oticon Siya in-the-ear styles to complete the Oticon essential portfolio and Oticon Ruby is also available as a CROS/BiCROS solution.

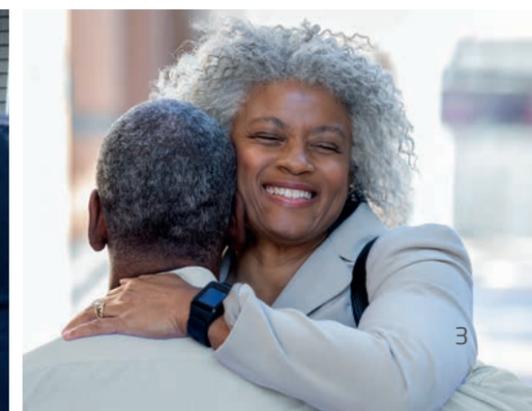


### Reliable rechargeability your clients can count on

Oticon Ruby brings reliable inductive charging to our essential category. This state-of-the-art rechargeable lithium-ion\* solution provides:

- Super-fast three-hour charging time for a full day of power, including streaming
- Quick recharge - 30 minutes delivers an additional six hours of power
- Hassle-free and intuitive to use, stable and stylish charger

\* Lithium-ion battery performance may vary depending on hearing loss, lifestyle, and streaming behaviour.





life-changing  
technology

## “ TELL YOUR CLIENTS

With Oticon Ruby, you can carry on with your daily activities without having to worry about feedback or whistling coming from the hearing aids.



# Made for **special moments**

The new SuperShield feedback management system prevents whistling before it occurs.

Most hearing aid users are aware of the embarrassment caused by whistling sounds emanating from their hearing aids when hugging someone, talking on the phone or just sitting in their car. The new Oticon Ruby SuperShield feedback management system stops whistling before it occurs to improve sound quality and your clients' hearing aid experience.

SuperShield works with Feedback shield LX to analyse incoming sound levels, identify feedback risk, and quickly prevent whistling before it occurs.

Oticon Ruby is based on our newest, powerful chipset, offers the best sound quality in Oticon's essential category and includes a range of innovative technologies, including: Noise Reduction LX, Multiband Adaptive Directionality LX, Single Compression LX, and more to deliver great sound quality and performance.

### Based on a powerful chipset

- New detectors monitor changes in the acoustic environment with 56,000 measurements per second
- Category-leading resolution with 48 frequency channels
- New signal processing algorithms for proactive feedback management
- Designed for optimized rechargeable battery performance



### A new innovation from the pioneers of BrainHearing™

Oticon is constantly challenging conventions. That's why our whole approach to audiology is about much more than just compensating for damage to the ear. We design our hearing aids with the philosophy that better hearing starts with the brain, so we constantly strive to deliver what the brain needs to make sense of sound. We call this BrainHearing.

# Made for lasting connections

Oticon Ruby connects to your clients' devices and lifestyles to let them enjoy the most important things in life.



## “ TELL YOUR CLIENTS

You can pair Oticon Ruby hearing aids with multiple TV adapters and use Oticon ON App to select\* from which TV you'd like to stream high-quality audio.

### Future-proof 2.4 GHz Bluetooth® low energy connectivity

Oticon Ruby includes 2.4GHz Bluetooth low energy technology to efficiently connect with, and stream from, compatible devices, including Oticon's ConnectClip.

- Connects directly to iPhone® or any other modern smartphones via ConnectClip
- Streaming stereo sound to both ears when your client watch video, stream music, take phone calls and much more
- High-quality sound - wide audio streaming frequency range (up to 7.5 kHz)
- Low battery consumption
- Fast, clear streaming - free from unwanted noise
- Delivers an incredible CROS/BiCROS solution



### With Oticon Ruby, your clients can pair their hearing aids to multiple televisions

Oticon Ruby gives seamless wireless connectivity to a wide range of smartphones, TVs and computers. And the Oticon ON App enables your clients to select\* which TV adapter to stream from as they move around their homes. Your clients can also use Oticon ON App to control the volume, switch settings and check the battery level of their hearing aids.

\* This functionality will be available in Oticon ON App during spring 2020.



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# Made to make life easier

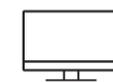
With Oticon Ruby, your clients can stream high-quality sound to both hearing aids from any modern smartphone, including iPhone and Android.



## “ TELL YOUR CLIENTS

Oticon Ruby has a wide range of accessories and apps that help you get the most out of your new hearing aids.

## Oticon's range of supporting apps and technologies.



### TV Adapter

Oticon's TV Adapter enables sound from a TV to be streamed directly to Oticon Ruby hearing aids



### Oticon ON App

Switch between programs, adjust volume, use HearingFitness™, Internet of Things and much more with Oticon ON App



### ConnectClip

Use ConnectClip as a remote microphone, as a remote control, or to turn the hearing aids into a wireless stereo headset



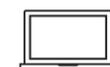
### Remote control

Adjust volume, switch programs, or turn the hearing aids off with the touch of a button



### Music

Enjoy music in both hearing aids in stereo. Stream from iPhone, iPad® or use ConnectClip with any Bluetooth-enabled device



### Computer

Pair with ConnectClip to use the hearing aid as a wireless headset to chat over Skype, Lync, etc



### EduMic

EduMic connects hearing aids directly to teachers, existing remote microphone systems, computers, tablets and more in the classroom



## Convenient control over the hearing aids

Oticon ON App lets clients adjust volume, switch programs and check battery level from the palm of their hand. The app also offers a convenient "find my hearing aid" feature and digital user manuals. It also includes HearingFitness™, a tool to help hearing aid users train their hearing. Oticon ON App is frequently updated with new features and functionalities that help your clients get the most out of their hearing aids.

## Improve your clients' hearing potential

Just like an exercise app, HearingFitness tracks hearing aid use and provides an overview of hearing data that can be used to improve hearing potential. HearingFitness is fully integrated into Oticon ON App.



## Oticon RemoteCare - the fastest way to a better hearing aid experience

Oticon RemoteCare lets your clients connect to you remotely to conduct follow-up appointments and routine adjustments. Oticon RemoteCare saves your clients' time by allowing for hearing aid adjustments to be conducted from the comfort of their own home - reducing the need to come to a clinic.

# Made to meet the needs of your clients

Oticon Ruby behind-the-ear styles and Oticon Siya in-the-ear styles give you a complete selection of high-quality hearing aids in the essential category.

- SuperShield**  
Rapidly and intelligently prevents feedback before it occurs
- Feedback shield LX**  
Maintains effective feedback suppression over time
- Multiband Adaptive Directionality LX**  
Quickly adapts to changing soundscapes by fluently applying directionality
- Single Compression LX**  
Compresses and amplifies sounds into the audible range

- Noise Reduction LX**  
Attenuates disturbing noise extremely quickly, even in-between words
- Speech Rescue™ LX**  
Makes high frequency sounds more audible
- Wind Noise Management**  
Improves access to speech in situations with wind noise
- Tinnitus SoundSupport™**  
Relief sounds for clients with tinnitus

Benefits	Features	Oticon Ruby 1	Oticon Ruby 2
Speech Understanding	Multiband Adaptive Directionality LX	●	●
	Single Compression LX	●	●
	Noise Reduction LX	●	●
	Speech Rescue™ LX	●	
Sound Quality	Fitting Bandwidth	8 kHz	8 kHz
	Frequency Channels	48	48
Listening Comfort	Transient Noise Management	On/Off	
	SuperShield	●	
	Feedback shield LX	●	●
	Wind Noise Management	●	●
Fitting Options	Fitting Bands	10	8
	Fitting Formulas	NAL-NL1+2, DSL v5.0	NAL-NL1+2, DSL v5.0
	Tinnitus SoundSupport™	●	●
	Oticon CROS compatible	●	●
Connectivity	Wireless streaming (2.4 GHz)	●	●
	Full wireless device compatibility	●	●
	Oticon ON App	●	●
	DAI/FM	●	●

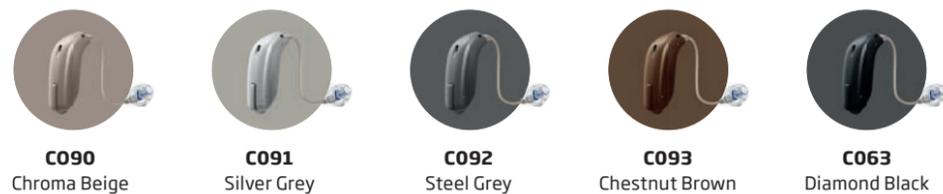


OTICON | Ruby



OTICON | Siya

## Oticon Ruby behind-the-ear style colours



**Contact-free, reliable inductive charging**  
Oticon Ruby brings reliable inductive charging to the essential category.



**IP68 certified water and dust resistance**  
Oticon Ruby is designed to be robust and reliable, with all of the vital components nano-coated for optimal protection.



**CROS/BiCROS compatibility**  
Relevant for clients with single-sided deafness.

**Manufactured by:**  
Oticon A/S  
Kongebakken 9  
DK-2765 Smørum  
Denmark  
[www.oticon.global](http://www.oticon.global)

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